

### **7.3.1 Institutional Distinctiveness**

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust  
Provide the weblink of the institution in not more than 500 words

#### **Universal Human and Moral Values:**

Moral values are guiding principles of life. They are responsible for the all round development of an individual. Values reflect ones personality, his attitude, behavior, his mission and vision. Values are backbone of any personality, religion, society or a nation. Moral values can bring in peace of mind, joyful environment, better quality of life, sustainability, harmony in the global society. Value oriented education can go a long way in curbing these fissiparous tendencies and inculcate the sentiments of unity and solidarity among various sections of the society. Character is the foundation of self development.

Education is a process of developing ones personality and not just gaining a certificates and skills. it is a process by which character is formed, strength of mind is increased, intellect is expanded and one learns to stand on ones feet. The aim of education has been determined by philosophical, social, economic, political and cultural norms of the society. Education should not only preserve the social heritage but also be able to enrich it. It equips the youth of the nation to the rational and pragmatic approach of life. It helps the society to value life and work for the betterment. It is the education which makes the system value based and adheres to the accepted norms of the society. The purpose of education is self affirmation and not self-negation. Value education alone can provide real meaning and content of life and enhances the cultural factor within human being.

Role of our institution- Our present education has undoubtedly widened and several new fields of education and technology have emerged but nothing serious is being done in modern education institutions to teach morality. Therefore, in institution moral education is the first priority given by our teachers, as a part of their educational curriculum. The institution also promotes cocurricular activities like painting, music, elocution, recitation etc. The program of NCC and add-on courses on value education as integral part of the curriculum so as to promote discipline leadership, self reliance, self control and integrity. Social values may be inculcated through the programs of NSS and Youth Red Cross related to the life and teachings of dignified personalities and concern towards aiding the needy and weak and volunteering in charity and natural/national disasters. Physical activities like game, sports and yoga will provide physical fitness, healthy body, mind and spirit. Participation in cultural activities will make the student aware of rich culture and heritage. All these practices are there in our college and we have given them an equal importance and rating among academics and other intellectual activities. The institution is also responsible in maintaining the cleanliness and peaceful environment providing clean and safe drinking water and restricts social evils such as smoking, and ragging in the campus, which support and reinforce the adoption of positive values.